



RURAL URBAN EUROPE



ROBUST [VIRTUAL] FINAL CONFERENCE

BACK TO THE FUTURE: RE-ENGAGING TO BUILD NEW RELATIONSHIPS

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European Rural Community Alliance



Back to the Future
**Towards a holistic strategy
on sustainable, equitable
rural/urban development**

Tom Jones

Rural



Urban

GROUND RULES



COMMON
PURPOSES

MUTUAL
RESPECT

SHARED
BENEFITS

Experience of joint working **WITHIN** rural areas has given confidence to rural voices, but the cohesion is fragile



Rural/Urban Joint Working

Let's build on lessons
from Smart Villages

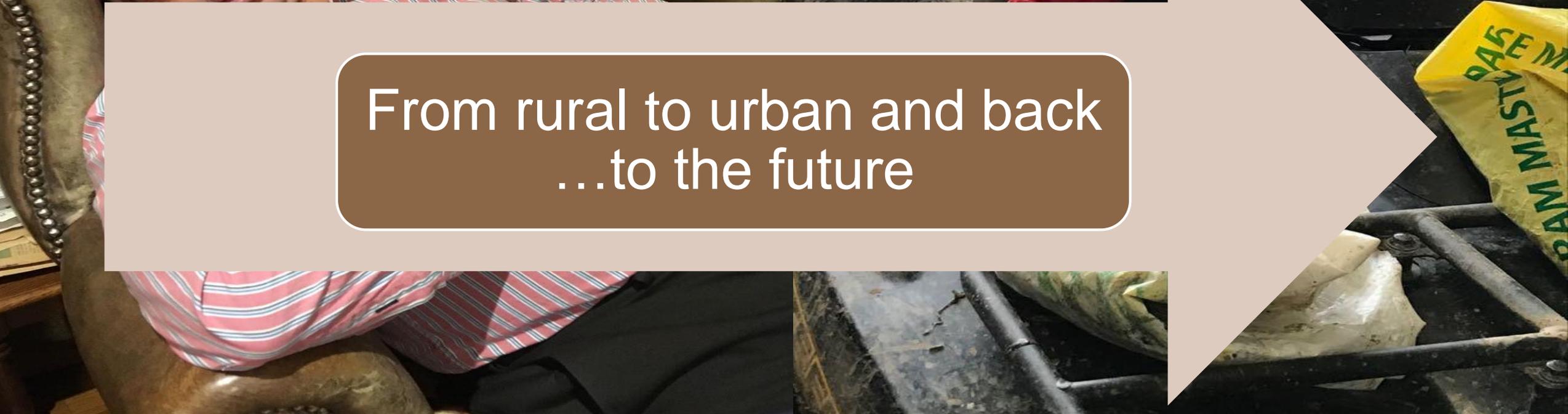




**Stuck in a
hole! Get me
out of here!**



From rural to urban and back
...to the future



SEE ME
DAYS
MAY
MAY
MAY



Honey
pot
frenzy



Still
working
in Silos?



Tree of Life

I was a sapling, born with roots,
into one branch of a deciduous family.
Knowledge feeds and irrigates
my bloom,
as I hope to experience
the seasons.



Diolch yn fawr!