

Sustainable economic development & the Italian Network on Local Food Policies

Giampiero Mazzocchi

University Sapienza / University of Molise
Ph.D. candidate in Environment and Landscape

giampiero.mazzocchi@uniroma1.it

29th Breakfast @ Sustainabilities
11 April 2019, Brussels



It is not possible to
keep separate city
planning and
management from
rural development

It is not possible to
keep separate food
systems from
agricultural systems

THE ITALIAN NETWORK ON LOCAL FOOD POLICIES



190+ academics, experts and practitioners



20+ cities and universities



Several disciplines



www.politichelocalicibo.it

THE ITALIAN NETWORK ON LOCAL FOOD POLICIES

From the Manifesto:

"Promoting a sustainable food system locally means [...], while developing a local economy based on new relationships between cities and countryside and between farmers and consumers."





Tollo (4,124)

Chieti Province (387,120)

Abruzzo Region

Castel del Giudice (328)

Isernia Province (85,327)

Molise Region





CASTEL DEL GIUDICE FOOD POLICY: where we started?



- Symbol of the social and economic marginality of the region
- Dramatic rate of depopulation
- Rich, yet scarcely integrated and valorized, agricultural landscape

CASTEL DEL GIUDICE FOOD POLICY



Objective: halt depopulation and attract new families



4 Goals and 17 objectives



The Food Policy Council was established

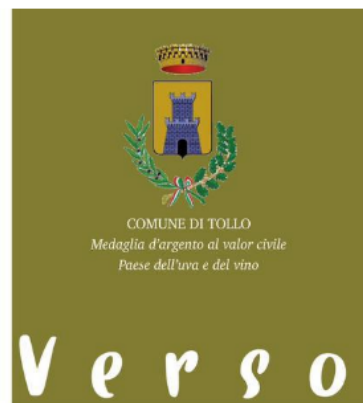
CASTEL DEL GIUDICE FOOD POLICY: evidences

- Particularly attentive mayor and administration
- The relationship with the University
- Necessity to adapt and "translate" the academic language

CASTEL DEL GIUDICE FOOD POLICY: the need to scale up and scale out



TOLLO FOOD STRATEGY



PIANO DEL
**CI
BO**
TOLLO



Secondo step

"focus group
stakeholders"
con gli

Giovedì

24

Gennaio
2019

 **EnoMuseo
Tollo**

Programma

Ore 10,00 incontro con i ristoratori e B&B

Ore 11,30 incontro con le cantine

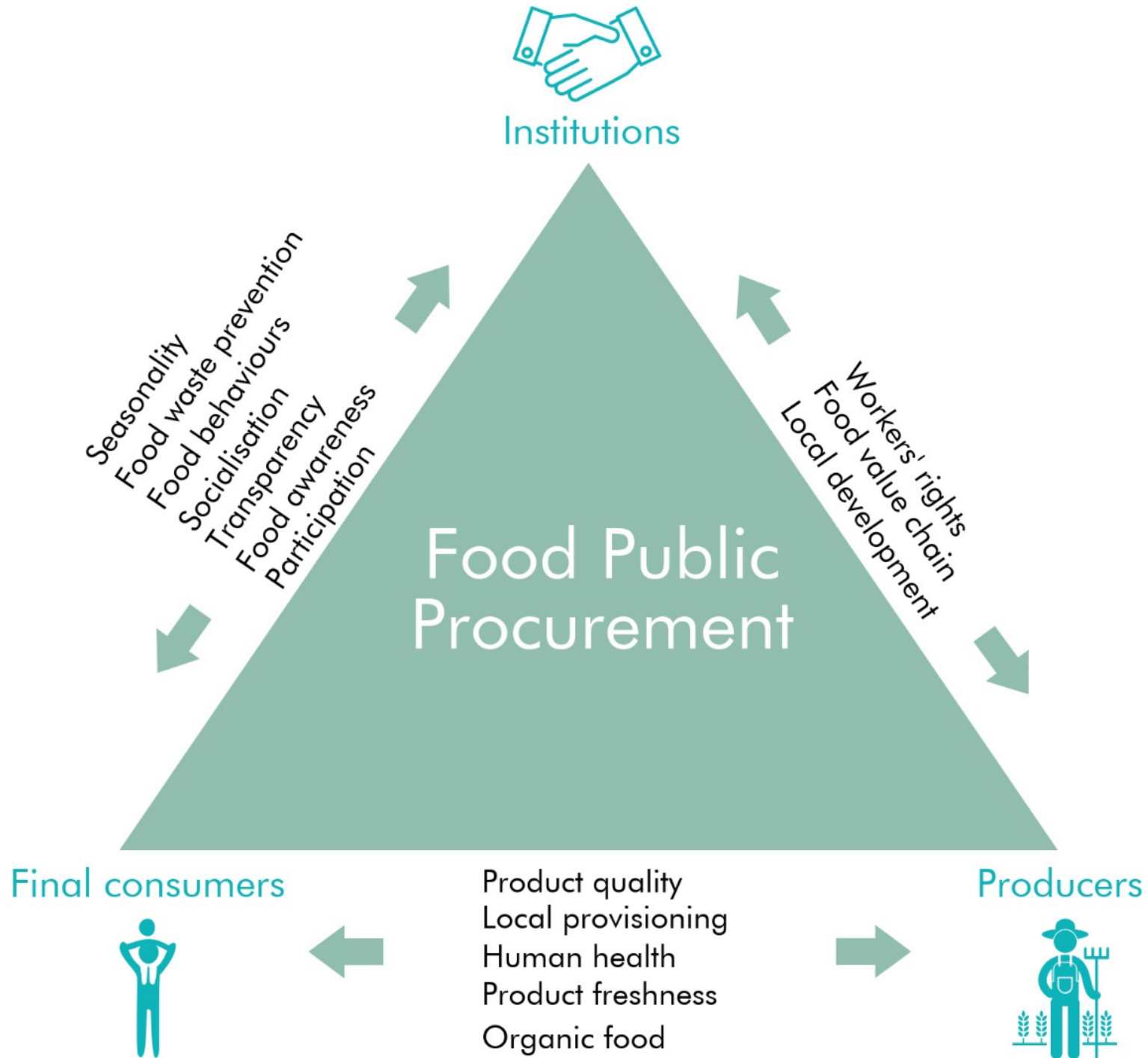
Ore 15,00 incontro con artigiani del food
pasticcerie, pastifici, distillerie, cioccolaterie, fornai

Ore 17,00 incontro con le insegnanti delle scuole,
fornitori di mense comunali e associazioni

Ore 17,30 incontro con frantoi e birrifici



FOOD PUBLIC PROCUREMENT





Castel del Giudice



Tollo

Issues

Depopulation
Marginality
Inland rural area

Monoculture (wine)
Insufficient participation
Exports-oriented
Intensive agriculture

Solutions

Integration of migrants
Creation of new jobs
Innovation and
sustainability laboratory
Mountain products

Food Public Procurement
Agricultural diversification
Food Policy Council

Thank you

Giampiero Mazzocchi

University Sapienza / University of Molise
Ph.D. candidate in Environment and Landscape

giampiero.mazzocchi@uniroma1.it

29th Breakfast @ Sustainabilities
11 April 2019, Bruxelles